

# World War I Propaganda Poster Project

## **Directions:**

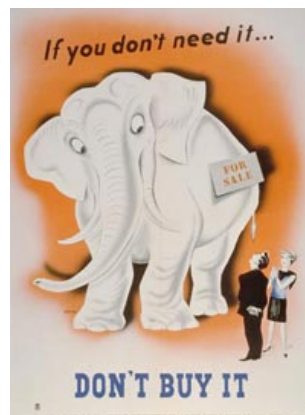
Create a World War I themed propaganda poster. You must decorate the poster to be eye catching so that if a person were walking down the street it would get their attention. Create a rough sketch or design to be evaluated prior to your creation, to make sure it is on the right track and appropriate for school.

**Choose one of the following WWI propaganda poster topics:**

⇒ **Buying Victory Bonds** which encouraged public financial support for the war effort.



⇒ **Saving/Conserving Food** Canadians were encouraged to ration and not waste their food.



⇒ **Keeping Your Mouth Shut** – Canadians were urged not to talk openly about the war effort in case an enemy spy was listening.



⇒ **Joining the Army** – young men were encouraged to sign-up for the army.



⇒ **Demonizing the Enemy (Making the Germans look bad)** Canadians were shown pictures of Germans as baby killing, crazed maniacs, for example.



⇒ **Women and the war effort** – Canadian women were encouraged to help the war effort by taking on jobs traditionally performed by males, such as working in factories and on farms.



On the back of each poster should be a mini report about your assigned topic. Your mini report should include the following information:

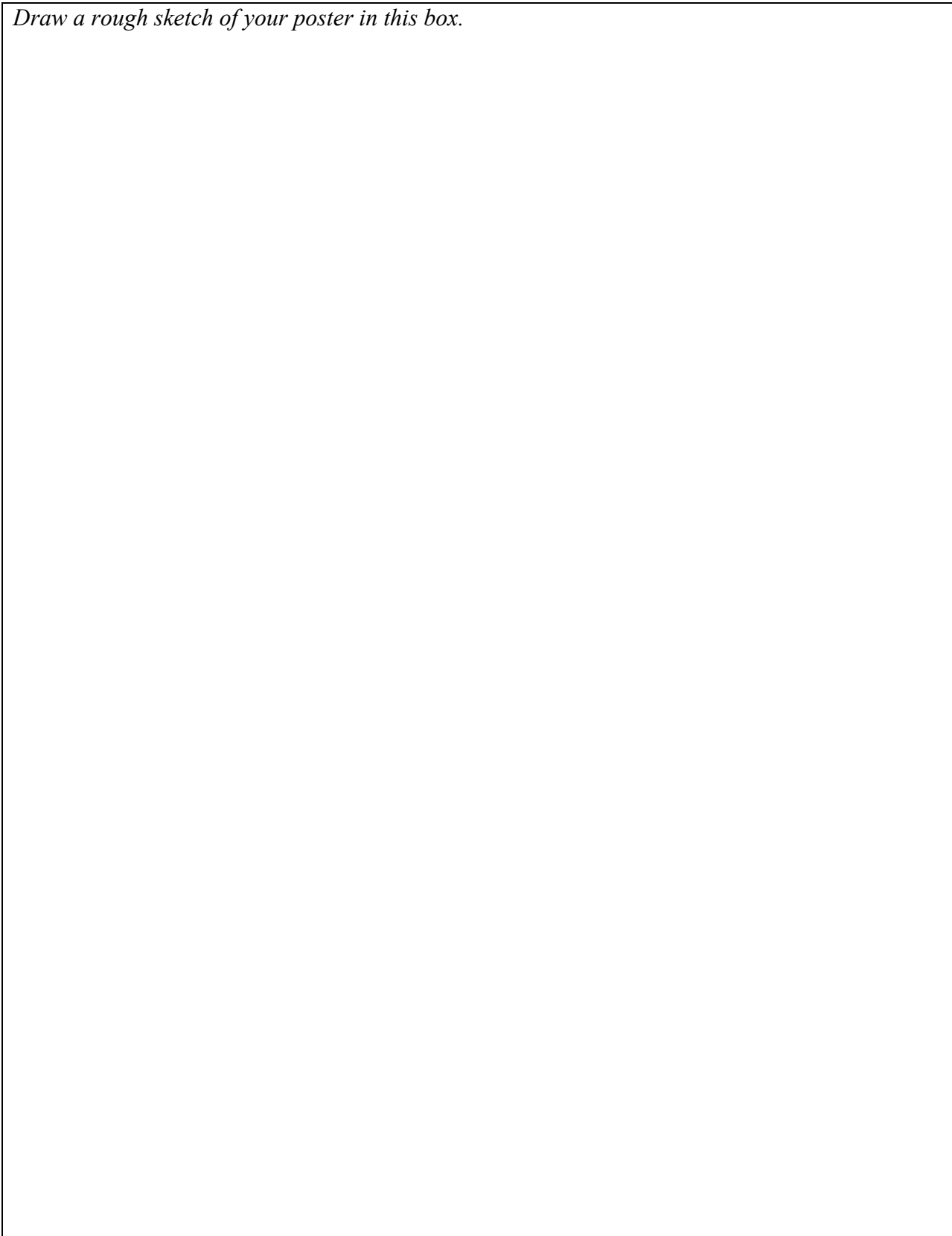
- Who or what is your topic about?
- An analysis of your own propaganda poster. You should clearly explain the significance your slogan as well as why you included all of the images used.

This mini report should be between 2 and 3 full, well written paragraphs.

**Preliminary Items to be handed in prior to the creation of your propaganda poster:**

1. Rough sketch of poster.
2. Answers to your guiding questions.

*Draw a rough sketch of your poster in this box.*



### **Guiding Questions:**

1. What topic will your poster be about?
2. Describe the poster you sketched in your own words.
3. What is this poster trying to get you to do?
4. How would this poster support the war efforts?
5. What historical facts are covered in this poster? What historical knowledge would the viewer need to fully understand your poster? Explain this part as thoroughly as possible.
6. What type of propaganda technique will you be using in your poster? How will your poster reflect this type of propaganda?